




*In our opinion  
Kainuu is a good place to live in.*

Unique Kainuu



Kainuu

A photograph of two young girls with long blonde hair sitting in a bed. The girl on the left is looking towards the camera with a slight smile, wearing a white nightgown with a small floral pattern. The girl on the right is looking off to the side, holding a small yellow stuffed animal. They are covered by a bright yellow blanket with a colorful pattern of strawberries and other fruits. In the background, a large teddy bear is visible on a shelf. The room has a warm, soft light.

*And by a calm bay  
A fragrant forest  
Home for finches and sparrows  
A nest of song and fragrance.*

Eino Leino



## *How would you feel waking up to birdsong?*

In Kainuu you can live surrounded by the great outdoors.

In Kainuu, you have the option of living in the city centre in close proximity to nature and number of activities at your feet. Light summer nights and guaranteed winter snow are an immense treasure for the locals. Rolling hills surrounding residential areas

have a variety of tracks and wonderful scenery with marshlands and lakes. Skiing and snowmobile routes, land rich with berries, spots for canoeing and areas for cross-country cycling are often practically right at your front door. Golf courses and

frisbee golf courses invite players for a round or two. Kainuu country is packed with activities.

Kainuu is a safe and bustling place to live in. We have the space for living and doing.

**KAINUU FACTS:** Kainuu region is the home of three national parks and three slalom centres, 80 backpacking tracks, magnificent fishing spots and hundreds of kilometres of ski tracks and snowmobile trails.



*Spruces under the window  
of my home  
bend to the wind  
my father at home  
Stands unbowed.*

Eino Leino





## *How does unhurried breakfast sound to you?*

In Kainuu you do not spend your time commuting.

Happy and safe everyday life is created by shared moments. Everything one can possibly need is within easy reach in Kajaani and the surrounding communities, often within walking distance, actually. Travel to work is quick on roads free of rush hour traffic and most often daycare services locate en route.

After secondary school, young people may continue at high-school or go to vocational school where they can complete also a double degree. Athletics-oriented high school and IB high school in Sotkamo, Kajaani High School music and visual arts programmes and Kuhmo music programme provide the students not only

education but an opportunity to reach for the top in their chosen field. Young people can study at the Kajaani University of Applied Sciences which has a selection of interesting fields of education and training available.

We focus on easy everyday living and family wellbeing in Kainuu.

**KAINUU FACTS:** Accommodation in Kainuu is very affordable. There is money left over for life's little luxuries, too.



## *How would you like Kainuu lifestyle?*

Kainuu is for living and experiencing.

Kainuu allows time and opportunities for adventures. Four changing seasons continuously introduce a variety of new things to do for sports and arts enthusiasts alike. Kajaani Town Theatre with their touching performances is a nationally-recognized


regional theatre. Also young people and children's theatre and various amateur theatres perform in the region. Routa Group and Kajaani Dance among others produce high-quality theatre dance. The Event Calendar includes Kuhmo Chamber Music

Festival, Kajaani Kajaani Poetry week and Sommelo, the cross-border ethno music festival around Kainuu and Viena Carelia. In summer in Kainuu, you may also enjoy famous Sotkamons Jymy playing a game of Finnish baseball.

**KAINUU FACTS:** Theatres, orchestras, choirs, dance schools and evening colleges, in addition to fine art, offer versatile interests for residents in Kainuu.







*Waves on my home bay  
Kiss the darling shores  
There my mother burdened  
with worries  
With tears furrowing her cheeks.*

Eino Leino

# *How would you like to work in a futuristic field?*

In Kainuu, you can be on the right track or out of the woods.

Kainuu houses several clusters bursting with success and new job opportunities. Side by side with traditional businesses we have new growth sectors – the future success stories. A nationally important cluster in the field of measuring technique locates in the region and focuses on international

markets. The game business with its huge growth and development potential and the new data centres in the region offer opportunities for both employees and employers. A railway carriage manufacturer located in Kainuu as well as the service and care industries with multiple positions for skil-

led and dedicated personnel are good examples of traditional industries providing employment in the area. Companies find skilled and committed employees in Kainuu.

**KAINUU FACTS:** Both the traditional industries and clusters in new fields of expertise are interesting options for job-seekers.







*Always in a boat in waves  
I used to roll in moonlight  
The sky and the moon and  
the twinkling stars  
Waves I did see then.*

Eino Leino

## *Kainuu is the place nearby*

Easy to come by.

The location of Kainuu in the middle of Finland makes both south and north Finland easily accessible. Helsinki is only about an hour's flight away from Kajaani Airport. There

are several daily flights to Helsinki allowing, for instance, for easy commuting from Kajaani to Greater Helsinki.

You can drive from Kajaani to Oulu or Kuopio

in a couple of hours. Railway across Kainuu transports people smoothly to their destinations.

## *How does regional anthem sound to you?*

Scan QR code, listen and sing along!

*Kainuu Anthem*



Antti Matikainen





Vaala Municipality will join  
Northern Ostrobothnia in  
the beginning of 2016.





*How would you feel if the home of your heart were in Kainuu?*

Come and experience unique Kainuu!

**[www.kainuu.fi](http://www.kainuu.fi)**

**Kainuun liitto** Kauppakatu 1, 87100 Kajaani, [www.kainuunliitto.fi](http://www.kainuunliitto.fi)