

**Seminar on Sustainable Tourism and the Circular Economy
27–28 September 2023, Kajaani, Finland**

Organizers: FoP Working Group on Tourism (WGT) & FoP Working Group on Economic Cooperation (WGEC)

Chair: Ministerial Adviser *Petri Haapalainen*, Ministry of Economic Affairs and Employment

Tuesday, 26 September 2023

17.32 Arrival to Kajaani by train, hotels are within a walking distance

17.45 Arrival to Kajaani Airport, bus transfer to selected hotels

19.00 Get Together and Dinner at Hotel Peera Kajanus

Wednesday, 27 September 2023

Venue: Hotel Peera Kajanus, Koskikatu 3, 87200 Kajaani, Finland

9.30 Working Group meetings (WG members only)

11.05 Arrival to Kajaani Airport, transfer to the seminar venue by taxi

11.30 Lunch

12.30 Opening of the seminar
Region Mayor *Pentti Malinen*, Regional Council of Kainuu

12.45 Publication of the report on the circular economy "Journey of plastic in the Barents region"
Macon Oy, Mikko Ahokas & Johanna Alakerttula

13.30 Cases on the circular economy (incl. waste management and recycling) in the tourism sector in the Barents region
Case Finland, Levi Ski Resort, *Katja Kaunismaa & Tuukka Sutinen*
Case Sweden, Svenska Turistföreningen, *Daniel Skog*
Case Norway, Grønt Punkt Norge, *Sina Lystvet*
Panel discussion

14.45 Coffee break and networking

15.15 Sustainable tourism and accessibility
Electric aviation and the effects on the Nordic regions
Hilma Salonen, Nordregio
Possibilities and outlooks for electric aviation in the West. Barents region
Katja Ojala, Sitowise Oy
Comment by *Jaakko Ylinampa*, Centre for Economic Development, Transport and the Environment of Lapland
Panel discussion

16.30 End of the seminar day I

17.00 Departure to the field trip and dinner in Vuokatti by bus from the Hotel Peera Kajanus

Programme (version 21.9.2023)

- During the bus trip *Minna Komulainen* will present tourism development in Kainuu
- 17.45 Group Photo on the top of the scenery Vuokatti Hill
- 18.15 Visit to Vuokatti Sport Resort, *Ann-Mary Ähtävä*
(Location: LS Teeri, Opistontie 4)
- 19.15 Short presentation and dinner at Haapala Restaurant and Brewery
Return to the hotel

Thursday, 28 September 2023

Venue: Hotel Peera Kajanus

- 9.00 Cases on sustainable tourism in the western Barents region
Sustainable Travel Finland: Destination Posio
Reijo Lantto, Wilderness Hotel Kirikeskus and Holiday Village Himmerki
The bird-eye perspective on targeting sustainable tourism in Finnmark:
The North Cape tourist gaze, the King-Crab experience in
"Bugøynes - Pikku-Suomi" and Birding tourism in Varanger, Norway
Egil Ørjan Thorsen, Troms og Finnmark Fylkeskommune
Sustainable Travel Sweden: Case Camp Ripan, *Ida Johansson*
Panel discussion
- 10.45 Closing of the seminar, *Marja Joenusva*, Ambassador for Barents and
Northern Dimension, Ministry for Foreign Affairs, Finland
- 10.30 Transfer to the airport from Hotel Peera Kajanus by taxi
(Flight departure at 11.25)
- 11.00 Lunch
- 12.15 Departure to the Post-tour by bus from the Hotel Peera Kajanus
- 12.30 Visit to Kajaani Data Center (CSC) and LUMI supercomputer, *Saana Ylönen*

(If needed, the bus will stop at the railway station, departure by train at
14:30)
- 14.30 VR development laboratory of Kajaani University of Applied Sciences
Kyösti Koskela
- 15.30 Free time, shopping or strolling river parks with a visit to Kajaani castle ruins
- 16.45 Bus transfer to the airport from Kajaani marketplace
(Flight departure at 18.10)

More info at: <https://kainuunliitto.fi/en/national-and-international-cooperation/international-cooperation/barents2023/>



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