

**Interreg
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ZCI

ZCI Masterclass – Sustainable Urban Logistics

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17 October 2023 | Cork

ZC□Project

The objective stated in the AF

- ZCI will strengthen the role of 8 Public Authorities to accelerate the provision of zero carbon infrastructure by increasing their capacity and provide capacity-building support for others.
- Key decision-makers of both project-partners and stakeholders will be closely involved.

The real objective

- Inspire/empower local decision-makers and communities to achieve more carbon reduction through better knowledge on zero carbon mobility!!

Exchange of Experience (EoE) in practice

During Phase 1, the EoE (or Learning) process consists of FOUR steps:

- Step 1: ASSESS LEARNING NEEDS, ASSEMBLE GOOD PRACTICES
- Step 2: CREATE POLICY IMPROVEMENT WORKPLAN
- Step 3: OBSERVE GOOD PRACTICES
- Step 4: DELIVER THE POLICY IMPROVEMENTS

Step 1: Assess Learning Needs and Identify Good Practices [semesters 1-2]

There will be two main activities:

1. Four MASTER CLASSES (MCs) will review the planned policy improvements and enable project-partners to identify their LEARNING NEEDS.
2. PPs will assemble a REGISTER OF GOOD PRACTICES (GP) to collect and document the good practices that are relevant to partners' needs.

ZC□Masterclasses

- One for each of the 4 main themes:
 1. Charging infrastructure Mechelen – May-June 2023
 2. Sustainable urban logistics
 3. The business model [of sustainable urban mobility]
 4. Public acceptance and communication
- Main aim: help partners to define their Learning Needs

ZC□MC Sustainable Urban Logistics – Day 1

Morning Session

Day 1 – October 17th, 2023

Time	Title of the session	Speaker	Note
08:45 – 09:00	Welcome and registration		
09:00 – 09:15	Words of welcome	Cllr Kieran McCarthy Lord Mayor of Cork City Council	
09:15 – 09:45	Introduction to the ZCI Masterclass	G. Mingardo and M. Nefs (Erasmus UPT)	Introduction about the Masterclass
09:45 – 10:15	Sustainable mobility and logistics in Cork: an overview	Darren McAdam-O’Connell (TMF)	Darren is the coordinator of Cork’s Transport and Mobility Forum ; he will provide an introduction about mobility and logistics in Cork
10:15 – 11:15	Douglas Street Flower Shop INCLUDED COFFEE BREAK	Justine Looney	Local initiative on sustainable delivery (includes a short site visit)
11:30 – 12:15	Urban logistics and hubs: an overview	M. Nefs (Erasmus UPT)	<ul style="list-style-type: none"> • The role of hubs in networks • Types of hubs (multimodal, city hubs near ZEZ, microhubs, parcel hubs, construction hubs, cool chain hubs, etc.) <ul style="list-style-type: none"> • Examples of hubs and urban development in Europe
12:30 – 13:30	LUNCH		

ZC□MC Sustainable Urban Logistics – Day 1

Afternoon Session

14:00 – 15:00	SENATOR project	Aoife O'Connor (An Post)	An Post is the national postal/mail service in Ireland SENATOR is an international “last mile” delivery project between An Post, Correos, the Spanish city of Zaragoza, and Dublin City Council, funded by the European Commission’s Horizon 2020 programme
15:00 – 16:00	Cargo Bike in Europe	Tom Assmann (Magdeburg University)	
16:00 – 16:15	Coffee break		
16:15 – 16:45	Flemish Green Deal Sustainable Urban Logistics: experiences and recommendations	Bart Dumoulin (Bond Beter Leefmilieu)	Among others Bart will discuss: - what is this Green Deal about? And what are the political ambitions of it? - challenges and solutions on the way to sustainable urban logistics - recommendations for regional and local governments
16:45 – 17:00	Wrap up of the day	G. Mingardo and M. Nefs (Erasmus UPT)	
19:30	FORMAL DINNER (kindly paid by the host) Jacques Restaurant, 23 Oliver Plunkett St T12 A5D7		

ZC□MC Sustainable Urban Logistics (Day 2)

Day 2 – October 18th, 2023

Time	Title of the session	Speaker	Note
08:45 – 09:00	Welcome and registration		
09:00 – 09:15	Introduction to the ZCI Masterclass – Day 2	G. Mingardo and M. Nefs (Erasmus UPT)	
09:15 – 10:00	Cargo bikes: the Swedish experience	André Benaim (Energy Agency South Sweden)	Energy agency for South Sweden will share good examples of cargo-bikes that have been used in different locations in Sweden, as well as share their experience around key elements to have in mind when trying introduce cargo bikes in your municipality and organization
10:00 – 10:45	Interactive Session – Part one	All partners	
10:45 – 11:00	Coffee break		
11:00 – 11:45	Interactive Session – Part two	All partners	
11:45 – 12:15	Wrap up of the day	G. Mingardo and M. Nefs (Erasmus UPT)	Next steps (including GP Register and Study Visits)
12:30 – 13:30	LUNCH		
13:30 – 16:30	ZCI PMG 2	All partners	For Project Partners only

ZC □ Motto

MAKE IT WORKS FOR YOU!!!