



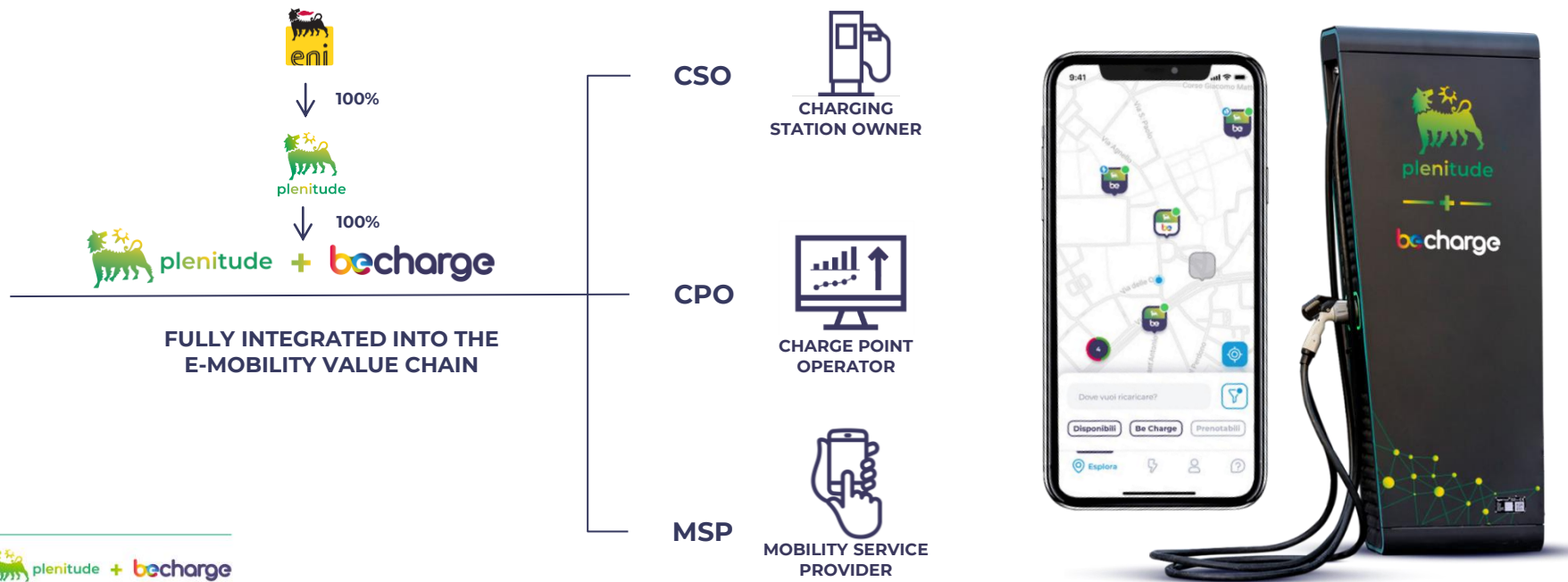
**BE THE CHANGE,
BE ELECTRIC**



plenitude + becharge

OUR MOBILITY ECOSYSTEM

Be Charge is a company controlled by **Plenitude** dedicated to the dissemination of charging infrastructures for **electric mobility**. **Be Charge** plays both the role of **owner** and **manager** of the charging station system (CSO – Charging Point Operator), and that of a **provider** of charging and electric mobility services that interface with users of electric vehicles (MSP - Mobility Service Provider).



KEY PLAYER IN THE ITALIAN MARKET

>20.000 installed charging points

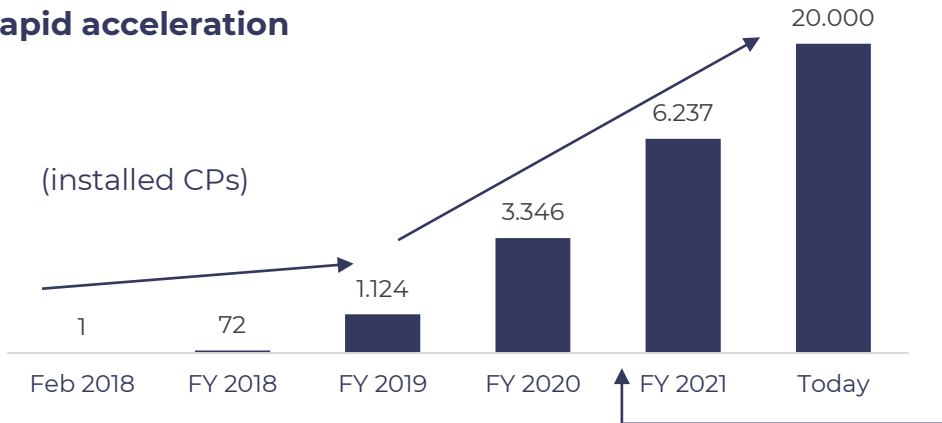
>8.000 charging points under construction

> 2.500 municipalities

100% Italian regions reached



Rapid acceleration



WE CONNECT ALL OF ITALY...

METROPOLITAN AREAS

Rome



Milan



Naples



Turin



CITY OF ARTS

Parma



Bologna



Viterbo



Lecce



MOUNTAIN PLACES

Courmayeur



Ponte di legno



Sestriere



Gran sasso



SEA PLACES

Rimini



Lerici



Tropea



Pantelleria



HISTORIC VILLAGES

Domaso



Pietralunga



Cison di valmarino



Fiano romano



...AS WELL AS EUROPE

- Projects in operation or under construction
- Projects under development

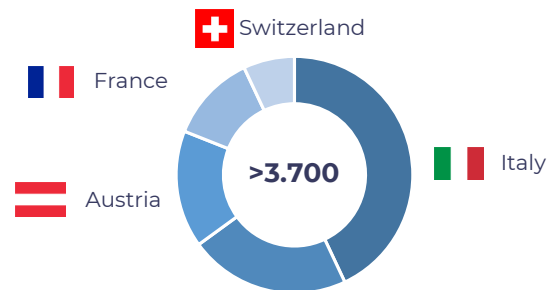


12 Be Charge offices in Europe

**Strong synergy
with Eni and Plenitude**



Focus on Fast and Ultrafast charging points (under construction)

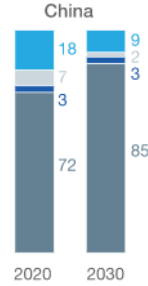
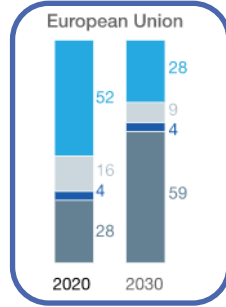
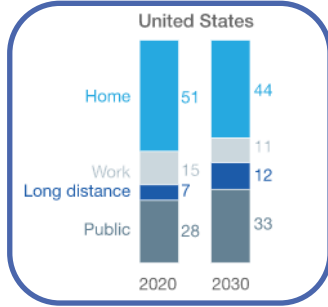


Target 2030: > 30.000 own charging points

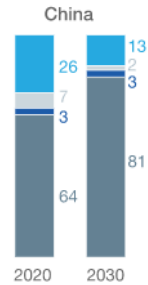
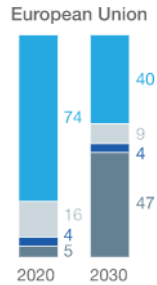
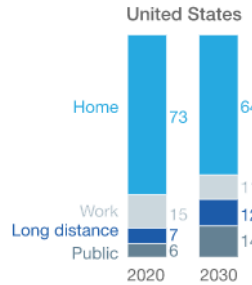
THE ROLE OF PUBLIC CHARGING INFRASTRUCTURE

Democratization of Electric mobility

Energy demand, public-centered scenario, % of kilowatt-hours¹

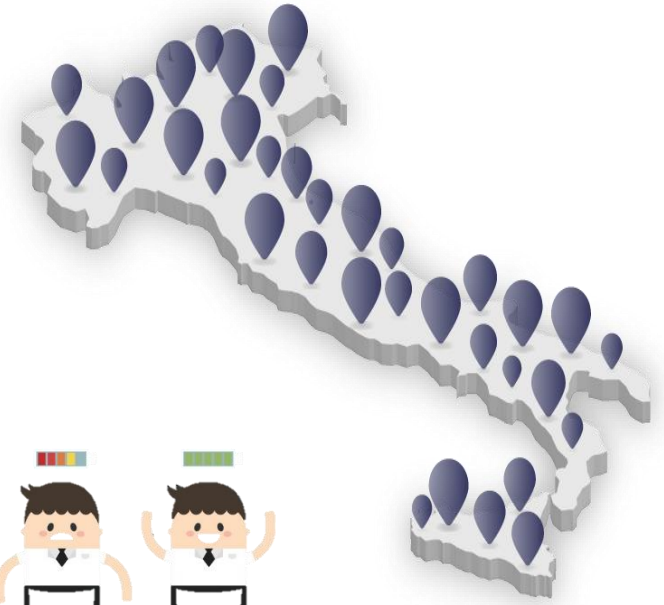


Energy demand, home-centered scenario, % of kilowatt-hours¹



¹Figures may not sum to 100%, because of rounding.

Capillarity/reduction of recharge anxiety



THE ROLE OF PUBLIC CHARGING INFRASTRUCTURE

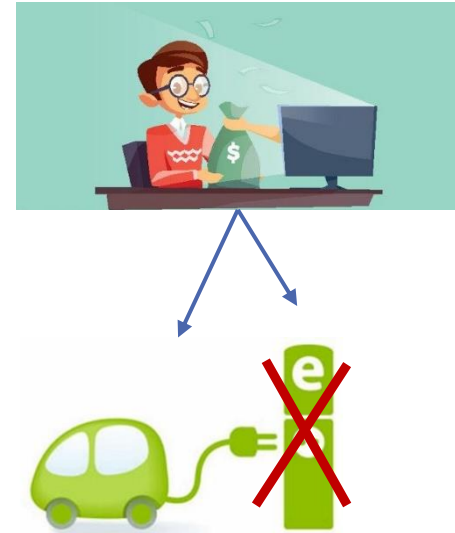
Investment resiliency

The Rise Of Electric Cars



INVESTMENTS

New investments/ No public resources



BE TOGETHER: THE LOYALTY PROGRAM OF BE CHARGE



- Be Together is Be Charge's **new loyalty programme**. It is the **very first project** of its kind in the world of **e-mobility** in Italy.
- It rewards **customers' loyalty** and offer them a wide range of **activities** and **benefits**, including competitions, reward points, edutainment and more.
- Be Together represents an important opportunity for Be Charge users to try to save money and **feel part of an active and involved community**.




plenitude



becharge



 plenitude + 

 plenitude + becharge