



THE BARENTS
EURO-ARCTIC COUNCIL



Ministry of Economic Affairs
and Employment of Finland



Regional Council of
NORTH KARELIA

Barents Business Seminar Schedule

May 28–29, 2024

Joensuu, North Karelia, Finland

Monday 27 May

Flight Helsinki (HEL)-Joensuu (JOE) at 17:05–18:10 (Bus transfer from the airport to hotels by bus marked «BARENTS»)

Trains Helsinki-Joensuu: InterCity 7 at 15:14–19:36, Pendolino 9 at 16:14–20:56, InterCity 11 at 18:29–23:15

Accommodation, Original Sokos Hotel Kimmel, Itäranta 1, Joensuu and Lietsu Boutique Aparthotel, Rantakatu 26, Joensuu

Informal meet and greet at Sokos Hotel Kimmel restaurant and bar at 19:30–21:00 optional and costs must be covered individually.

Tuesday 28 May

Flight Helsinki (HEL)-Joensuu (JOE) at 6:35–7:40 (Bus transfer from the airport to the Hotel Kimmel and Hotel Lietsu and further to the Joensuu Science Park by bus marked «BARENTS»)

Seminar “Business opportunities in the Barents region”

Joensuu Science Park, Auditorium Louhela Hall, Länsikatu 15, Joensuu

08:30 Bus transfer to the meeting venue from Hotel Kimmel and Hotel Lietsu

09:00 Welcoming words by Eira Varis, Vice Region Mayor, Regional Council of North Karelia

09:05 Welcome speech by Wille Rydman, Minister of Economic Affairs, Ministry of Economic Affairs and Employment of Finland (video presentation)

09:20 Business opportunities and cooperation proposals from each of the nine Barents regions

10:20 Coffee break

10:45 Panel discussion on development, cross-border opportunities, challenges and solutions especially for the mineral industry and forest bioeconomy in the Barents regions

12:25 Conclusions and agreed concrete future actions

12:30 Lunch, Restaurant Sulo Puisto, Joensuu Science Park

13:30 Business excursions

- Program 1 at 13:30–15 o'clock John Deere Forest Machine Factory
- Program 2 at 13:30–15 o'clock Mantsinen Group Ltd Oy – material handling machinery and logistic services
- Program 3 at 15:30–17:00 Arbonaut Ltd. – Digital solutions for the forest and natural resources sector
- Program 4 at 15:30–17:00 Wooden buildings: Lighthouse Joensuu, Metla Building, Joensuu Arena
- Program 5 at 13:30–17:00 GTK Mintec – Outokumpu Mineral Processing Pilot Plant and Laboratories

17:30 End of the excursions

Flight Joensuu (JOE)-Helsinki (HEL) at 18.30–19.35

18:45 Bus transfer from the Hotel Kimmel–Hotel Lietsu for dinner

19:00 Joint dinner, Villa Vainoniemi, Vainonientie 3, Joensuu

Presentation on top tourism attractions and events in North Karelia by Marianne Markkanen, Marketing Specialist, Business Joensuu/Visit Karelia

22:00 Bus transfer to the Hotel Kimmel and Hotel Lietsu

Wednesday 29 May

B2B meetings in Joensuu Science Park or the companies in question (further information will be provided later for those registered for the meetings)

Flight Helsinki Joensuu (JOE)-(HEL) at 8:00–09:05

