

**Interreg
Europe**



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ZCI

ZCI Masterclass – Public acceptance of EV's

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14 May 2024 - Kajaani

ZCI Project

The objective stated in the AF

- ZCI will strengthen the role of 8 Public Authorities to accelerate the provision of zero carbon infrastructure by increasing their capacity and provide capacity-building support for others.
- Key decision-makers of both project-partners and stakeholders will be closely involved.

The real objective

- Inspire/empower local decision-makers and communities to achieve more carbon reduction through better knowledge on zero carbon mobility!!

Exchange of Experience (EoE) in practice

During Phase 1, the EoE (or Learning) process consists of FOUR steps:

- Step 1: ASSESS LEARNING NEEDS, ASSEMBLE GOOD PRACTICES
- Step 2: CREATE POLICY IMPROVEMENT WORKPLAN
- Step 3: OBSERVE GOOD PRACTICES
- Step 4: DELIVER THE POLICY IMPROVEMENTS

Step 1: Assess Learning Needs and Identify Good Practices [semesters 1-2]

There will be two main activities:

1. Four MASTER CLASSES (MCs) will review the planned policy improvements and enable project-partners to identify their LEARNING NEEDS.
2. PPs will assemble a REGISTER OF GOOD PRACTICES (GP) to collect and document the good practices that are relevant to partners' needs.

ZCI Masterclasses

- One for each of the 4 main themes:
 1. Charging infrastructure Mechelen – May-June 2023
 2. Sustainable urban logistics Cork – October 2023
 3. The business model [of sustainable urban mobility] Parma – Jan 2024
 4. Public acceptance of EVs
- Main aim: help partners to define their Learning Needs

ZCI MC – Public Acceptance of EVs

14 May 2024

Time	Title of the session	Speaker	Note
09:00 – 09:15	Welcome and registration		
09:15 – 09:30	Words of welcome	Representative of Kajaani municipality	
09:30 – 09:45	Introduction to the ZCI Masterclass	G. Mingardo (Erasmus UPT)	
09:45 – 10:30	Hard Facts on EVs: Life cycle of EV's, recycling of batteries	Johanna Alakerttula (Macon Ltd)	
10:30 – 10:45	Coffee break		
11:00 – 11:45	Hard Facts on EVs: battery production	Katariina Koikkalainen (Terrafame Ltd)	
11:45 – 12:30	Hard Facts on EVs: Energy storage solutions of renewable energy	Katja Koponen (Ilmatar Energy Ltd)	
12:30 – 13:30	Lunch		
13:30 – 13:45	Raising Public Awareness – Introduction to part two of the Masterclass	G. Mingardo (Erasmus UPT)	
13:45 – 14:30	How to face the grid capacity challenges	Luc Decoster (Fluvius)	
14:30 – 15:00	Raising Public Awareness: cooperation between housing associations and private households	Ville Keränen (Granlund Ltd)	
15:00 – 15:30	Coffee break		
15:30 – 17:00	PMG	All partners	
17:00 – 18:00	Return to the hotel	All partners	
18:00 – 19:00	Study Visit on EV charging infrastructure for housing	On foot on the way to the restaurant	

ZCI Study Visit Biogas Terminal Park

15 May 2024

Time	Title of the session
08:45	Meeting by hotel lobby
09:00 – 10:15	Drive from the hotel to Vieremä
10:15 – 11:30	Visit at the biogas terminal/ hybrid energy park, hosted by Vieremä municipality (Mikko Kajanus)
11:30 – 12:00	Drive to Iisalmi
12:00 – 13:30	Visit at the Brewery Museum including lunch
13:30 – 14:10	Drive to Sukeva
14:10 – 14:40	Site visit at a Neste service station with different services, including a charging station.
14:40 – 15:30	Drive to Kajaani
	Free time – Departure to the airport by bus at 18:00

ZCI Motto

MAKE IT WORKS FOR YOU!!!