# East & North FINLAND



# **Bioeconomy Pilot**

10:15 - 10:45

Bio-economy pilot: looking forward and how could East and North Finland

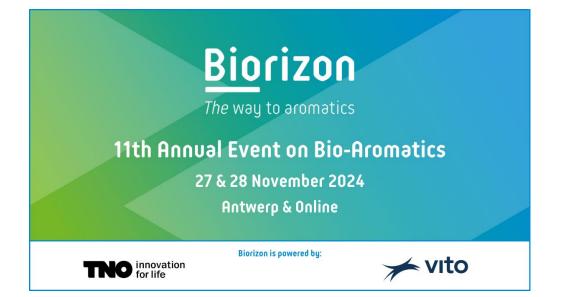
### contribute

Interregional Conference of the Vanguard Initiative Network The Next Steps of Interregional Collaboration in Bio-economy 25-26 September 2024 Kajaani, Finland

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# Building an interregional bioeconomy alliance Stakeholder engagement in the Pilot

BIO-ECONOMY VANGUARD INITIATIVE



#### Link for registration:

https://11th-biorizon-annual-event.b2match.io/

### Why attend?

- **Connect with global leaders** in the raw materials, conversion, equipment and end products sectors, as well as SME companies, both informally and in pre-arranged **bilateral** and one-off **matchmaking sessions**.
- Learn about the latest industry trends from leading players
- Build synergies by participating in one of the demo projects

### Other events promoted annually



https://natuurvezelapplicatiec entrum.eu/demohome/nft2024/



# **Bioeconomy Dialogues**



Want to stay updated on Pilot events? Sign up for our newsletter! Write to <u>ilaria.re@italbiotec.it</u> VAN

# Building cross-regional value chain design

Shaping symbiosis in bio-based industrial ecosystems





## Your Partner for All Project Stages

Just starting out? Already implementing the circular strategy?

No matter where you are currently on your decarbonisation journey, our team of experts will design a personalised implementation plan and work with you to meet your goals.



# BIO-ECONOMY VANGUARD INITIATIVE

#### For companies

Agri-food & wood industry companies which are looking to optimise their supply chains

### For regions

Organisations supporting the regional industries in efficient circular transformation

#### For waste processors

Looking for new opportunities to turn organic by-products and waste into profit for your business



# **Building partnerships in biopolymers**

**Interregional Innovation Investiments** 

### **PURPOSE:**

Production of bio-based polyurethane from oily biomass currently used for the fashion and textile industry to:

- 1. realize the most sustainable product through a demo plant (TRL8-9)
- 2. extend the business model to other suitable applications (e.g. green building, upholstery, automotive)

### **STATE-THE-ART:**

The reference process to be implemented and scaled up is the one developed by VEGEA srl, an Italian company that has developed an innovative circular process for the valorization of grape marc (waste from wine production) to produce vegan leather

Investments will focus on the entire value chain, from screening, selection and creation of a raw material supply chain to marketing and commercialization, with a focus on plant and process engineering





# Next steps for building cooperation opportunities

Areas of expertise related to existing demo-cases

### Key advanced competences at a glance

- Use of secondary materials flows in the wood, pulp/paper process industry for the production of high-added value products in green construction
- Biomass conversion technologies via **biorefinery**
- Design of **energy** and **quality-efficient compound** extraction technologies
- Solutions in renewable bioenergy and biofuels production from the conversion of biowaste
- Cascade use of agricultural and agri-food byproducts for the production of soil improvers, including biochar
- Energy efficiency, energy storage and new technical solutions

### Immediately actionable initiatives

- Building a mailing list of stakeholders interested in the Pilot activity
- Subscribing to the Pilot newsletter to stay up to date
- Planning **periodic meetings** between stakeholders in the form of workshops and seminars
- Getting in touch with demo-leaders to evaluate possible synergies with existing plants to evaluate financing measures or research collaboration opportunities
- Reporting to the Pilot mature plants at TRL 5 and beyond that could become use cases for the Pilot



# **Bioeconomy Pilot's added-value and benefits**

# **BENEFITS FOR** BIOECONOMY REGIONS PILOT • Speed up innovative projects on an international scale • Exchanging best practices for defining joint funding schemes Evaluate trends corresponding to local S3 priorities VANGUARD INITIATI New growth through smart special

### BENEFITS FOR INDUSTRIES

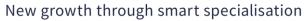
- Identify regional opportunities that offer investment opportunities for biobased and associated **financial incentives**
- Establish relationships to build new demos and maximize the impact of existing
- Attract private investors on flagship projects.

# BENEFITS FOR POLICYMAKERS

• Sharing tools and implementing services to support SMEs and large companies Support the regions in the construction of interregional strategies and roadmaps

Support green transition by creating synergies and cross-sector alliances.







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